

Cambridge University Squash Rackets Club

Sponsorship Opportunities
2026/2027



Welcome to CUSRC

1925

first Varsity
match played

86 : 62

Cambridge : Oxford
Blues' Varsity wins

6+

internationally
competing alumni

190+

Current Cambridge
student squash
players

~ 50 : 50

gender ratio of club
members and
executive committee

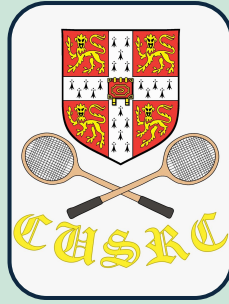
15+

player nationalities





CUSRC: A SNAPSHOT



Our Reach

The University of Cambridge

190+ current student squash players

We operate an active, thriving **inter-college league**

We hold regular trainings at the **public university sports centre**

Cambridgeshire

We enter 4 teams into the **Cambridgeshire Leagues** in all divisions.

They play multiple fixtures a week at **clubs across Cambridgeshire**

London

We hold our **Blues Varsity** fixture at the prestigious Royal Automobile Club

Fixtures against **private members clubs** such as Queens, Lansdowne, The Royal Automobile Club and the Oxford and Cambridge Club

Nationally

We have 2 teams in BUCS leagues participating in weekly fixtures around **the midlands**

We enter several tournaments around the country throughout the season.

Players from around the UK return to their home clubs

Internationally

Far reaching **alumni network** and 15+ player nationalities.

Active **social media**



Our Goals



EXCELLENCE

*To facilitate success
for players of all
experience levels*

We enter teams into local and national leagues at all levels, as well as operating an inter-college league.



ACCESSIBILITY

*To ensure all those
who want to play are
able to*

We aim to provide an affordable and welcoming environment for our members to enjoy the sport.



GROWTH

*To expand our club to
reach more players
than ever*

In recent years, we have grown the sport in Cambridge, with our membership and participation increasing year on year.

Benefits



RECRUITMENT OPPORTUNITIES

Direct access to smart, motivated, **high achieving** people who thrive in high-pressure environments.



CORPORATE EVENTS

A **unique opportunity** to watch the Blues Varsity match and attend the Blues Varsity dinner at the Royal Automobile Club, London.

BRAND VISIBILITY

Your **logo** on our custom-made website, team **kit**, Varsity programme and **social media** content.

ALUMNI LINKS

Access to the **CUSRC Alumni network** through the frequent match updates, newsletters and alumni events.



SUPPORTING COMMUNITIES

Support our fantastic **student-ran society** in our goals. Your help makes a difference!

Example Negotiable Packages

	BRONZE “Friend of CUSRC”	SILVER “Varsity Sponsor”	GOLD “Keynote Sponsor”
	£625+	£1250+	£2500+
Logo on website and social media	✓	✓	✓
Logo included in alumni communications	✓	✓	✓
Logo on select teamwear		✓	✓
Hawks’ Club dinner		✓	✓
Invitation to Varsity Match		✓	✓
Logo on match kit			✓
Invitation to Varsity Dinner (2 tickets)			✓
Club networking event / Corporate fixture			✓
Invite to Alumni Events			✓

Contact

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